

Top  $\ln e^{10}$  reasons  $e$  is better than  $\pi$ :

10.  $e$  is easier to spell than  $\pi$
9.  $\pi e$  without  $e$  just does not taste that good
8.  $e$  can be found on a keyboard, not so for  $\pi$
7. Everybody fights for their piece of the  $\pi e$
6.  $\ln \pi$  is a nasty number, when  $\ln e = 1$
5.  $e$  is used in Calculus while  $\pi$  is used in baby Geometry
4.  $e$  is the most commonly picked vowel in Wheel of Fortune
3.  $e$  stands for Euler's number,  $\pi$  does not stand for squat
2. You don't need to know Greek to be able to use  $e$
1. You can't confuse  $e$  with a food product.