

The Product Rule

definition of the Product Rule

If $f(x) = g(x) \cdot h(x)$, then ...

$$f'(x) = g'(x) \cdot h(x) + g(x) \cdot h'(x)$$

or
easier
"cheat sheet" $\frac{d}{dx}(uv) = u'v + v'u$

ex. 1 Find the derivative.

a) $f(x) = x^2(x+1)$
 $= x^3 + x^2$
 $f'(x) = 3x^2 + 2x$

OR

Using the product rule $f'(x) = u'v + v'u$
 $f'(x) = 2x(x+1) + (1)(x^2)$
 $= 2x^2 + 2x + x^2$
 $= 3x^2 + 2x$

b) $f(x) = (2x^3+3)(x^4-2x)$
 $f'(x) = 6x^2(x^4-2x) + (4x^3-2)(2x^3+3)$
 $= 6x^6 - 12x^3 + 8x^6 + 12x^3 - 4x^3 - 6$
 $f'(x) = 14x^6 - 4x^3 - 6$

c) $f(t) = \sqrt{t}(1-t)$
 $= t^{\frac{1}{2}}(1-t)$
 $f'(t) = \frac{1}{2}t^{-\frac{1}{2}}(1-t) + (-1)(t^{\frac{1}{2}})$
 $= \frac{1}{2}t^{-\frac{1}{2}} - \frac{1}{2}t^{\frac{1}{2}} - t^{\frac{1}{2}}$
 $= \frac{1}{2}t^{-\frac{1}{2}} - \frac{3}{2}t^{\frac{1}{2}}$

$u = t^{\frac{1}{2}}$
 $u' = \frac{1}{2}t^{-\frac{1}{2}}$
 $v = 1-t$
 $v' = -1$
 then sub $u'v + v'u$

Note: Both b) and c) could have been done using the distributive property and the power rule!

ex. 2 Find an eqn. for the line tangent to the curve $y = x^2$ at the point (2,4)

$y = x^2$
 $\frac{dy}{dx} = 2x$
 at $x=2$ $m = 2(2) = 4$

$y - y_1 = m(x - x_1)$
 $4 - 4 = 4(x - 2)$
 $0 = 4x - 8$
 $4x - 4 = 4$

pg. 124
 # 13, 15, 16, 23a, d
 25, 37, 37