## Lesson 4 Logs with Special Bases

The most important base number for exponential functions is the value denoted by $e$. Like $\pi, e$ (Euler's number) is an irrational number whose value is $2.718281828347045 . .$.

## Evaluating Logarithms

## Base 10

- $y=\log _{10} x$ is called a common logarithmic function
- also written as $y=\log x$


## Base e

- the inverse of the natural exponential function $y=e^{x}$ is $y=\log _{e} x$ which is more commonly written as $y=\ln x$ (natural logarithm)
* pronounced "lon" $x$

Ex.1) Use your calculator to evaluate the following logs.
a) $\log 100$
b) $\log \frac{1}{10}$
c) $\ln 100$
d) $\ln e^{3}$
e) $\ln 1$
f) $\ln e^{7}$
g) $\log 0$
h) $\log 1$
i) $\ln e$

Ex. 2) Use your calculator to evaluate the inverse logarithm. (ie. Solve for $x$ )
a) $\log x=5$
b) $\ln _{e} x=-0.3$
*The calculator is only useful for base 10 and base $e$ (special bases). For non-special bases we use exponential form or change of base formula.

## Change of Base Theorem

$$
\log _{b} n=\frac{\log _{a} n}{\log _{a} b} \quad \text { where } a, b \text { and } n>0, a \neq 1, b \neq 1
$$

Ex. 3) Evaluate the following.
a) $y=\log _{2} 3$
b) $y=\log _{7} \pi$

## Sketching $y=e^{x}$ and $y=\ln x$

Ex. 1) Sketch the graph of $y=e^{x}$.

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Ex. 2) Sketch the graph of $y=\ln x$.
$>$ The inverse of $y=e^{x}$ is $y=\log _{e} x$
$>$ More commonly written as $y=\ln x$


Ex. 3) Sketch the graph of $y=-e^{x}-2$.

|  |  |  |  |  | $\mathbf{T}^{y}$ |  |  |  |  |  |  |
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Assignment: Sketch the graph of: 1.) $y=-e^{-x+1}$, 2.) $y=\ln (-x)+1$, 3.) $y=2 e^{(x-1)}$, 4.) $y=-\ln (-x+2)$

